

Table 10.3 Comparisons of CVM with other techniques.

Study	CVM results		Indirect market study	
	Commodity	Value ^a	Method	Value ^a
Knetsch and Davis (1966)	Recreation days	\$1.71 per household/day	TCM	\$1.66 per household/day
Bishop and Heberlein (1979)	Hunting permits	\$21 per permit	TCM	value of time = 0 \$11.00 value of time = 1/4 median inc. \$28.00 value of time = 1/2 median inc. \$45.00
Desvousges <i>et al.</i> (1983)	Water quality improvements:	User values: ^b average (across question format)	TCM	User values
	(a) loss of use	\$21.41		\$82.65
	(b) boatable to fishable	\$12.26		\$ 7.01
	(c) boatable to swimmable	\$29.64		\$14.71
Seller <i>et al.</i> (1984)	Boat permit to:	Close-ended consumer surplus:	TCM	Consumer surplus
	Lake Conroe	\$39.38		\$32.06
	Lake Livingston	\$35.21		\$102.09
	Lake Houston	\$13.01		\$13.81
Thayer (1981)	Recreation site	Population value per household per day: \$2.54	Site substitution	Population value per household per day: \$2.04
Brookshire <i>et al.</i> (1982)	Air-quality improvements:	Monthly value ^c	HPM (property values)	Monthly value:
	(a) poor to fair	\$14.54		\$45.92
	(b) fair to good	\$20.31		\$59.09
Cummings <i>et al.</i> (1983)	Municipal infrastructure in:	Elasticity of substitution of wages for infrastructure	HPM (wages)	Elasticity of substitution of wages for infrastructure; 29 municipalities:
	(a) Grants, NM	-0.037		
	(b) Farmington, NM	-0.040		-0.035
	(c) Sheridan, WY	-0.042		
Brookshire <i>et al.</i> (1984)	Natural hazards (earthquakes) information	\$47 per month	HPM (property values)	\$37 per month

Source: Cummings, Brookshire and Schulze (1986), p. 125.

^a Mean values amongst respondents.

^b Values apply to post-iteration bids for users of the recreation sites.

^c Value for sample population.

The CVM is exhaustively treated in Ronald Cummings, David Brookshire and William Schulze (eds), *Valuing Environmental Goods: An Assessment of the Contingent Valuation Method*, Rowman and Allenheld, Totowa, NJ, 1986.