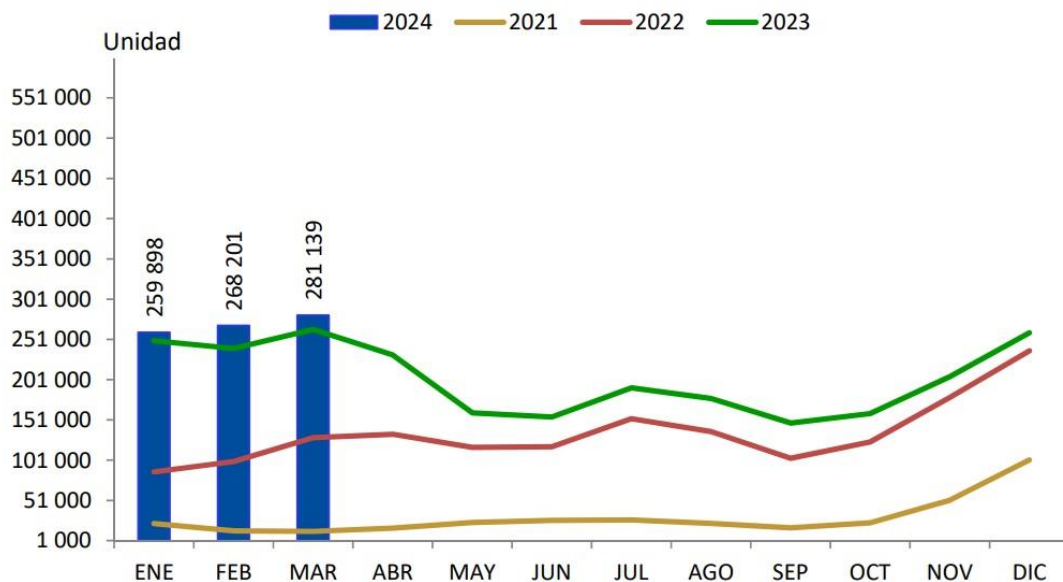


Slight growth: Cuba counts 800,000 tourists



Tourists by month and year in Cuba (2021-24) (Source: [ONEI](#))

The Cuban statistics authority ONEI has published [new figures](#) on the development of tourism. According to the figures, the island recorded 809,239 tourist arrivals by the end of March, the last month of the winter high season. This corresponds to an increase of 7.5 percent compared to the same period in 2023.

Canadians remain by far the largest visitor group with 399,272 guests, who also increased slightly by 3.2 percent. In second place are 75,386 visits from Cubans abroad, a decrease of 9.9%. This is followed by the 66,887 tourists from the Russian Federation who visited Cuba this year, which corresponds to an increase of 107 percent compared to the previous year. There were 46,717 guests from the United States, 13.5 percent more than in the first quarter of 2023.

With 22,097 guests (-2.7 percent), Germans are leading among visitors from Western Europe, followed by 19,377 visitors from France (-0.5 percent) and 16,719 tourists from the UK (-8.6 percent). Overall, however, the proportion of European visitors is significantly lower than before the pandemic. With 14,689 visitors (+38.4 percent), Mexico is currently just ahead of Spain, from which only 14,036 guests traveled to Cuba this year (-17.4 percent).

Last year, Cuba counted 2.43 million international travelers, around a third less than the 3.5 million planned arrivals. For the current year, Cuba's Ministry of Tourism is aiming for 3.2 million foreign visitors. However, if the recovery continues at the current pace, the 3 million mark is unlikely to be reached again this year. ([Cubaheute](#))